

ADVANCED INTERNATIONAL TRAINING PROGRAMME



ITP: 313c Intellectual Property for Least Developed Countries; Copyright for Development

November 17 – December 6, 2019 in Stockholm, Sweden
Regional follow-up, June 14 – June 19, 2020

Closing date
for applications:
› August 17,
2019

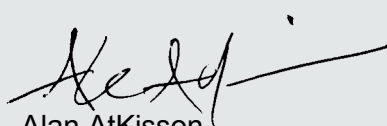


Welcome

This International Training Programme is specially designed for persons qualified to participate in reform processes of importance on different levels and holds a position in home organisation with mandate to run processes of change. It offers support to strengthen, adapt and maintain capacity over time in order for organisations to define and achieve goals in both the short and long term. A participant will take part in a multifaceted Training Program supervised by skilled Swedish colleagues and experts as well as colleagues and experts from international organisations, develop a network of colleagues from other countries and enhance knowledge in new working methods. The methodology used is based on the assumption that your organisation wish to carry out changes and are willing to invest own resources to achieve these changes.

The Swedish International Development Cooperation Agency (Sida) offers, as part of its development assistance, Advanced International Training Programmes of strategic importance to the social and economic development in the participants' countries. The International Training Programmes are specially designed for persons qualified to participate in reform processes of strategic importance at different levels and holding a position in home organisation with mandate to run processes of change. This methodology is based on the assumption that your country wishes to carry out changes and is willing to invest own resources to achieve these changes. In the long-term perspective the programmes shall contribute to institutional strengthening and capacity development in the participants' countries. The training is focused on support to individual or team plans for change. The plan shall be well established in the participant's organisation and is a basic part of the programme concept. In this brochure you will find information on the specific objectives for this particular programme, its content and structure, and how and when to apply. You will also find an application form.

The importance of intellectual property rights has increased considerably in recent years and this branch of law has become an issue of great political and economic significance in international negotiations, especially after the establishment of the World Trade Organization. Likewise the use of intellectual property for economic growth and development is now a reality. While the issue is important, it is also complex and the repercussions of various solutions are not easy to grasp. Considerable knowledge and experience is therefore necessary in order to fully understand and successfully participate in the international negotiations where the outcome may affect both national economies and international trade relations. For many Least Developing Countries this poses considerable challenges. Recognizing this fact, Sida has taken the initiative to organise, together with the World Intellectual Property Organization and the Swedish Patent and Registration Office, a training and Advisory Programme on copyright and related rights for Least Developed Countries. We hope that the programme will be of interest to you and hereby invite you to nominate candidates. Gender balance is very important in our training program therefore women are encouraged to apply.



Alan AtKisson
DIRECTOR OF PARTNERSHIP
AND INNOVATION
Sida



Peter Strömbäck
DIRECTOR GENERAL
Swedish Patent and Registration Office

Programme objectives

OBJECTIVES

The main objectives and rationale of the Programme are the following.

- As an effective copyright system rests on three pillars, namely legislation, enforcement and management, the basic aim of the Programme is to increase the familiarity with all those aspects, both from a national and an international perspective, using Sweden as an illustrative example.
- To inform about and discuss a number of special issues of actual importance, such as the economic impact of copyright law and of the copyright industries in the national economies and also the impact of piracy of protected works and ways and means to combat that phenomenon.
- To inform about and discuss individual and collective management of copyright and related rights in order to enable the widest possible reaping of the benefits from the exploitation of protected works.
- To discuss and provide illustration of various aspects of international negotiations in the field of intellectual property
- A particularly important part of the Programme is to make it possible for participants to assess, in a preparatory phase, the copyright and related rights situation in their own countries and to discuss and find ideas on how to develop and improve that situation, on the basis of knowledge and experience gained in the course of the Programme. This will be dealt with as a specific project.

OBJECTIVES

- › **Copyright and Related Rights as a tool for economic growth**
- › **Copyright and Related Rights in international trade**
- › **The International System: WIPO, WTO and other sources of International Agreements**

Contents

The training in Stockholm will be focused on a number of special themes, mainly the following.

- General aspects of intellectual property in the world today
- A presentation of the United Nations System of Specialised Agencies and of the World Intellectual Property Organization (WIPO) and its functions
- A presentation of the international trading system, mainly the World Trade Organization (WTO) and its activities, especially as regards the Agreement on Trade-Related Aspects of Intellectual Property Law (The TRIPS Agreement)
- The legal, enforcement and management aspects of copyright law
- The copyright system in Sweden as an illustrative example, with visits to various organisations in this field
- A number of special issues, such as the effects of piracy of protected works and contributions
- Teaching of intellectual property law

Programme structure

The focus of the training is to support the country projects identified by the participants. Working with these projects can either be done individually or in teams, but the work should be firmly established in the participant's organisation in order to secure sustainability.

THE PROGRAMMES DIVIDED INTO FOUR PHASES.

The first phase is a preparatory phase where the participants should prepare a 3–4 page country report containing an analysis and review of the copyright and related rights situation in their own countries.

The participants should also identify a project of specific interest to the country.

This project will be dealt with during the other phases.

The second phase consists of a three-week training in Stockholm where information will be provided as a basis for discussion, about the legal, managerial, economic benefit and practical aspects of copyright and related rights and where also the participants' reports and in particular their projects will be discussed.

The third phase will take place in the participants' home countries where they should implement the project they have selected in phase one and worked with during the Stockholm part (phase 2). Support from the Swedish tutors will be available during this phase.

The participants are requested to send a midterm progress report to the organisers.

The fourth phase will consist of a 5 day follow-up meeting of all the participants where the project and its development plan will be reviewed.

THE TRAINING IN STOCKHOLM

The training will be carried out through lectures, discussions, practical work, and study visits.

Considerable time will be devoted to the projects (which are to be prepared at home) and to the country reports.

THE COUNTRY PROJECT

The chosen project should aim to support change processes in the participant's country and organisation. Participants must make sure to have the support of their home organisation since the financing of the project is the responsibility of the participants and their organisations. Please note that the project does not have to be finished at the time of the follow-up.

FOLLOW-UP TRAINING

About six months after the conclusion of the training programme in Stockholm a follow-up training will take place in one of the target regions.

During that training the projects will be studied and discussed and further information given on the issues addressed in the Stockholm training.

DATE AND PLACE

The Stockholm training will be implemented in November 17 – December 6, 2019 in Stockholm, Sweden.

The follow-up phase of the programme will be conducted in June 14 – June 19, 2020 in one of the target regions or in Europe.

TEACHING

Swedish and international experts on Intellectual Property will deliver lectures and participate in discussion as well as assist the participants with their work on the projects.

All training will be conducted in English.

MANAGEMENT AND STAFF

Staff of the Swedish Patent and Registration Office will be available during the Stockholm training to support the participants. Mr. Mats Nordenborg is the Program Manager for the training.

The number of participants is limited to 27 in order to ensure a close working relationship between participants, lecturers and mentors.

TIMETABLE

WHERE:

The Swedish Patent and Registration Office in Stockholm, Sweden and a regional follow-up.

WHEN:

November 17 – December 6, 2019
Regional follow-up, June 14 – June 19, 2020

DURATION:

Three weeks in Stockholm
The follow-up is five days

Admission requirements

INVITED COUNTRIES

The following countries are invited to nominate candidates: Bangladesh, Bhutan, Cambodia, Ethiopia, Laos, Malawi, Mozambique, Myanmar, Nepal, Rwanda, Sudan, Tanzania, Uganda, Zambia.

TARGET GROUP

Only candidates nominated by the appropriate organisation and in accordance with national rules will be considered.

TARGET REGION

Africa and Asia. A list of countries invited will be found on the web site of the Swedish Patent and Registration Office.

TARGET GROUP

The Programme is directed towards policymakers and their advisers as well as towards persons at a senior decisionmaking level from the government sector, collective management organisations and also to persons from the university or the private sector who are or who will be involved in issues concerning copyright and related rights on a national level. The number of participants will be limited to 27.

PARTICIPATION REQUIREMENTS

The participants accepted to the programme shall be obliged to participate in all phases of the programme. Substitutes will not be accepted for any phases. The participant should have some proficiency in the use of computers (word processing)

and access to computers with Internet connection in the home country and for producing reports. The participant's professional role in his/her home country is more important than formal qualifications.

When accepted to the programme candidates will be asked to prepare a short description of the chosen project.

LANGUAGE REQUIREMENTS

The training programme will be organised and conducted in English. Candidates from countries where English is not an official language should do a language test with an official body in the home country, unless other documentation to support for her/his ability can be provided. Proficiency in English shall be certified on the Application form.

HEALTH REQUIREMENTS

Considering the training programme consists of international travels and work away from home in a new environment, good health and full working capacity is conditioned. It is therefore recommended that candidates undergo a medical examination before filling in the Medical Statement in the Application form.

COSTS

The Swedish International Development Cooperation Agency (Sida) will cover all costs related to all programme phases except personal expenses, visa fees or any local airport taxes and departure fees.

APPLICATION PROCESS

Application should be written on the special form attached and include a recent photograph and required information and documents.

Please also note that in order to be accepted to the program your proposed Country Project is of importance.

When necessary, the application should be approved by the official nominating authority in your country.

Application in original with required signatures and attachments should be submitted to the nearest Swedish Embassy/Consulate. If there is no appropriate Swedish Embassy/Consulate in your country, the application should be submitted directly to Program Secretariat.

Closing date for applications:

› **August 17, 2019**

Applications submitted after closing date will not be considered.

SELECTION PROCESS

Selected candidates will be notified by e-mail. Once selected, the candidate must confirm participation. A letter of Acceptance will be sent out, containing information on participation in the programme and the practical arrangements. Selected candidates shall be aware of the commitment to participate in all phases of the programme.

The Swedish International Development Cooperation Agency (Sida) offers, as part of its bilateral development assistance, capacity development activities in areas of strategic importance to the social, environmental and economic development in the participating countries. The purpose of the Advanced International Training Programmes is to provide resources and develop knowledge, skills and expertise to organisations with strong legitimacy in relation to target groups, democracy practices etc. in areas given priority in Swedish development cooperation, are based on identified priorities and needs and in which Swedish expertise is in demand.

ORGANIZER

PRV

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www.prv.se/en/capacity-development/programmes

The Swedish Patent and Registration Office has, together with The Swedish International Development Cooperation Agency (Sida) and the World Intellectual Property Organization (WIPO), designed the training programme and is responsible for its management.

The Swedish Patent and Registrations Office's main task is to promote growth and strengthen the country's capacity for innovation and competitiveness. By increasing knowledge and awareness we want entrepreneurs and others in the innovation community to understand that management of Intellectual Property is the key way to increase economic development. We achieve this through communication and education. Our mission covers such areas as supporting innovations through patent, design and trademark protection. Copyright issues also fall within our area of operation. The Swedish Patent and Registration Office reports to the Ministry of Enterprise and Innovation.

We want a copy of all applications to be sent by e-mail to:

international@prv.se Please also note that applications by email need to be signed and scanned and sent to us in **one ifle** in PDF format. Name the document with your country abbreviation and last name, ex SE_Nordenborg

PARTNERS



The World Intellectual Property Organization (WIPO) is the specialised UN agency mandated to promote the effective protection and use of Intellectual Property throughout the world by creating an environment and infrastructure conducive to an enhanced understanding of the contribution of intellectual property to human life through economic, social and cultural development, and, in particular, by assisting developing and least developed countries in their capacity building for greater access to, and use of, the Intellectual Property system. WIPO is responsible for the administration of international treaties on Intellectual Property. Its headquarters is located in Geneva, Switzerland.

SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

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