## ADVANCED INTERNATIONAL TRAINING PROGRAMME



# ITP: 313a

### Intellectual Property for Least Developed Countries; National Technological Capacity Building

March 15<sup>th</sup> – April 3<sup>rd</sup>, 2020, Stockholm, Sweden October 18<sup>th</sup> – 23<sup>rd</sup>, 2020, Follow-up Meeting







### Welcome

This International Training Programme is specially designed for persons qualified to participate in reform processes of importance on different levels and holding a position in their home organization with mandate to run processes of change. It offers support to strengthen, adapt and maintain capacity over time in order for your organization to define and achieve goals in both the short and the long term. As a participant, you will take part in the latest developments in your area of work supervised by skilled Swedish and international organizations, experts, and develop a network of colleagues from other countries. The methodology used is based on the assumption that your organization wishes to carry out changes and is willing to invest its own resources to achieve these changes.

The Swedish International Development Cooperation Agency (Sida) offers, as part of its development assistance, Advanced International Training Programmes of strategic importance to the social and economic development in the participants' countries. In the long-term, the Programme shall contribute to institution building in intellectual property and capacity development at the national level. The training is focused on support to individual or team plans for change starting from the participant's organization.

The importance of intellectual property has increased considerably in recent years and this branch of the law has become a subject of great political, economic and social significance in international negotiations, especially after the establishment of the World Trade Organization. Likewise, all areas of intellectual property promote national development through employment generation and wealth creation. While the subject is important, it is also complex with long-term implications on countries' social and economic change and development. Therefore, the repercussions of various decisions and proposed solutions to problems in the area are not easily to understood and grasped. Considerable knowledge and experience is therefore necessary in order to fully understand the decisions taken, and successfully participate in international negotiations where the outcome may affect both national economies and international cooperation.

For Least Developed Countries, in order to overcome these challenges, considerable assistance is required. Recognizing this fact, the Government of Sweden through Sida has taken the initiative to organize and manage, together with the World Intellectual Property Organization (WIPO) and the Swedish Patent and Registration Office (PRV), an Advanced International Training Programme on Intellectual Property for Least Developed Countries; National Technological Capacity Building. In this brochure you will find information on the specific objectives for this particular programme, its content, structure, how and when to apply. You will also find an application form attached to this brochure. We hope that the programme will be of interest to you and hereby invite you to nominate candidates. Women and men applicants are equally treated.

Alan AtKisson DIRECTOR OF PARTNERSHIP AND INNOVATION Sida

Peter Strömbäck DIRECTOR GENERAL Swedish Patent and Registration Office

### **Programme objectives**

### OBJECTIVES

The main objectives and rationale of the Training Programme are the following:

- To increase familiarity with the concepts and definitions of Industrial Property, Copyright and related rights and other areas of IP for further strengthening of IP institutions and systems in LDCs. The Programme participants learn from the long experience of Sweden, inter alia, in IP legislation, building respect for IP, and the use of the patent system as a vital resource for technical and scientific information for technological capacity building.
- To inform about and discuss a number of specific issues of development related importance in the area of IP, for example, the economic impact of Industrial Property such as trademarks, geographical indications etc. in facilitating growth and competitiveness in product areas of strategic importance for LDCs.
- To discuss and provide examples of various aspects of international negotiations in the field of IP to strengthen multilateral cooperation.
- Promote knowledge as to how patents through databases offer access to a large number of publicly available technical and scientific information, which is not easily available in other literature.

### BENEFITS

- Awareness raising and capacity building in the concepts and theories of Intellectual Property for innovation and invention.
- Focus on the practical application of Intellectual Property as a tool for technological development.
- Building technical capacity in the use of the patent system as a vital resource of technical and scientific information.
- Discuss the benefits of Collective Management Organizations in LDCs.
- To assess the IP situation in the participating countries and identify areas of importance based on knowledge, acquired from the Training Programme, as well as discussions among participants on the experiences gained from the implementation of the country projects.

### Content

The Training Programme in Stockholm will focus on a number of special themes in the area of Industrial Property, including the following:

- General aspects of Intellectual Property in the world today:
- The importance of patents as a resource of technical and scientific information for technological capacity building and their role in promoting innovation and invention.
- The role of Trademarks, service marks and Industrial designs, in contributing to economic growth and increasing competitiveness.
- Geographical indications and their importance for socioeconomic development including focus on success stories from LDCs.

- The use of flexibilities in international Intellectual Property law and implications for policy making in LDCs.
- Patents and the use of scientific and technical information for the achievement of national development.
- · Intellectual Property and transfer of technology and licensing.
- The role of Intellectual Property in key public policy issues such as public health and agriculture and the discussion of implementation issues in the national context.
- Management and enforcement of Intellectual Property to facilitate technological development.
- Practical training on search for patent and non-patent information particularly in the context of specific development related issues.

### Programme structure

### THE PROGRAMME IS DIVIDED INTO FIVE PHASES

The first phase is a preparatory phase where the participants should prepare a 3–4 page country report containing an analysis and review of their national Intellectual Property system including the general legal and policy aspects of the use of the patents, trademarks, industrial designs, geographical indications etc. in the national context. The report should also include an assessment of the role of the industrial property system in facilitating national technological development including the use of patent information.

The participants shall also identify and receive management approval (including budget approval) for a project on the use of Intellectual Property for the promotion of national innovation and invention, preferably with conditions to become or be a part of a national project. Two weeks prior to arrival in Stockholm, a project outline shall be submitted to the organizers. This project will be dealt with during the Training Programme in Stockholm during the second phase.

The second phase consists of a three-week training in Stockholm where information will be provided as a basis for discussion, about the legal, managerial, economic benefits, practical aspects and development dimensions of Intellectual Property and where also the participants' reports and in particular their national project proposals will be discussed. Importance will be given to discussions and sharing of experiences and knowledge among the participants and the Swedish and international experts on ideas on how to improve the use of the national Intellectual Property system to advance national technological development of LDCs and to overcome obstacles in development

The third phase will take place in the participants' home countries where they should implement the project they have selected in phase one and have discussed with Swedish and international experts during the second phase of the Training Programme in Stockholm. When participants are implementing the projects in their home countries, tutors will be designated for each of the projects.

Support from Swedish and international experts through electronic means will also be available during this phase.

The final reports on the implementation of the national projects will be submitted 4 weeks before the starting date of the follow up meeting *(fourth phase of the Programme)*.

#### TIMETABLE

### WHERE:

The Swedish Patent and Registration Office in Stockholm, Sweden and a regional follow-up.

### WHEN:

March 15<sup>th</sup> – April 3<sup>rd</sup>, 2020, Stockholm, Sweden October 18<sup>th</sup> – 23<sup>rd</sup>, 2020, Follow-up Meeting *The fifth phase* consists of a project update paper after 12 months. This is of special significance for long term projects, but relevant to all, in order for the organizers to be able to evaluate the results of the training

### THE TRAINING IN STOCKHOLM

The training will be carried out through lectures, discussions, practical work, and study visits. Considerable time will be devoted to the projects (which are to be prepared in their home countries) and to the country reports.

### THE COUNTRY PROJECT

The selected individual project should aim at bringing change in institution building in the area of Intellectual Property in the country of the participant including in the organization from where he/she is nominated from. The project should aim to induce concrete development related impact on the national level. Participants should make sure to have the support of their home organization since the financing of the project is the responsibility of the participants and their organisations.

The national project will have a short, medium and long term duration. In this context, please note that the project does not necessarily have to reflect the final outcome at the time of the follow-up meeting, rather only report the progress in the implementation of the project.

### FOLLOW-UP TRAINING

About six months after the conclusion of the training programme in Stockholm, a follow-up training will take place in one of the target regions. During the follow up training programme, the projects will be discussed and guidance will be provided on future short, medium and long term implementation.

### THE DATE AND PLACE

The Stockholm training will take place in the Swedish Patent and Registration Office (PRV) from March 15<sup>th</sup> – April 3<sup>rd</sup>, 2020, in Stockholm, Sweden. The follow-up phase of the Training Programme will take place from October 18<sup>th</sup> – 23<sup>rd</sup>, 2020, in one of the countries of the target regions.

#### TEACHING

Swedish and international experts on Intellectual Property will deliver lectures and participate in discussions as well as assist the participants with their work on the projects. English will be the language of instruction for the Training Programme.

### MANAGEMENT AND STAFF

Staff of the Swedish Patent and Registration Office will be available during the Training Programme in Stockholm to support the participants.

### **Admission requirements**

### INVITED COUNTRIES

The following countries are invited to nominate candidates: Bangladesh, Bhutan, Cambodia, Ethiopia, Laos, Malawi, Mozambique, Myanmar, Nepal, Rwanda, Sudan, Tanzania, Uganda and Zambia.

### TARGET GROUP

Only candidates nominated by the appropriate organization and in accordance with national rules will be considered.

#### TARGET REGION

Least Developed Countries in Africa or Asia.

### WHO IS ELIGIBLE TO APPLY?

The Training Programme is specially designed for senior officials and policy makers from Institutions of Higher Studies, Research Centres, Ministries of Science and Technology, Industries and Business with knowledge on how the Intellectual Property system facilitates the transfer of technology and the promotion of invention and innovation.

The number of participants is limited to 27 in order to ensure a close working relationship between participants, lecturers and mentors.

Emphasis will be made on the selection of senior officials with experience in areas of transfer of technology and technological capacity building in order to promote cooperation between institutions of higher learning, research institutions, industries, and business to initiate projectbased activities on invention and innovation.

### PARTICIPATION REQUIREMENTS

The participants accepted to the Training Programme shall be obliged to participate in all the four phases of the Programme. Substitutes will not be accepted for any phases. Management approval for all participation and project work is mandatory and is to be confirmed in the application.

The participant should have some proficiency in the use of computers (word processing) and access to computers with

#### APPLICATION PROCESS

Applications should be submitted on the special form attached and include a recent photograph and the required information and documents.

When necessary, the application should be approved by the official nominating authority in your country.

Applications in original with required signatures and attachments should be submitted to the nearest Swedish Embassy/Consulate. If there is no appropriate Swedish Embassy/Consulate in your country, the application should be submitted directly to the Training Programme Secretariat.

Applications submitted after the closing date will not be considered.

Internet connection in the home country (for e-mail communications). The WIPO general course on Intellectual Property (DL101) or equivalent knowledge is recommended but not a prerequisite. The participant's professional role in his/her home country is more important than formal qualifications.

The applicant should include a motivation letter for participation.

An outline of the Project of Change shall be submitted together with the application form. The outline should identify other stakeholders who would be involved in the project. Joint projects with different stakeholders are encouraged in order to enhance policy collaboration. For example, competent authorities for relevant intellectual property institutions could apply with universites, NGO's and/or private sector actors.

### LANGUAGE REQUIREMENTS

English will be the language of instruction for the Training Programme.

Candidates from countries where English is not an official language should do a language test with an official body in the home country, unless other documentation to support for her/his ability can be provided. Proficiency in English shall be certified on the Application form.

### HEALTH REQUIREMENTS

Considering that the Training Programme consists of international travels and work away from home in a new environment, good health and full working capacity is required.

It is therefore recommended that candidates undergo a medical examination before filling in the Medical Statement in the Application form.

### COSTS

The Swedish International Development Cooperation Agency (Sida) will cover all costs related to all programme phases except personal expenses, visa fees or any local airport taxes and departure fees.

#### Closing date for applications:

> January 2<sup>nd</sup>, 2020

#### **SELECTION PROCESS**

Selected candidates will be notified by e-mail. Once selected, the candidate must confirm participation.

A letter of Acceptance will be sent out, containing information on participation in the programme and the practical arrangements. Selected candidates shall be aware of the commitment to participate in all phases of the programme.

### SIDA AND ITP

The Swedish International Development Cooperation Agency (Sida) offers, as part of its bilateral development assistance, capacity development activities in areas of strategic importance to the social, environmental and economic development in the participating countries. The purpose of the Advanced International Training Programmes is to provide resources and develop knowledge, skills and expertise to organisations with strong legitimacy in relation to target groups, democracy practices etc. in areas given priority in Swedish development cooperation, are based on identified priorities and needs and in which Swedish expertise is in demand.

### ORGANIZER

# PRV

The Swedish Patent and Registration Office P.O. Box 5055 SE-102 42 Stockholm, Sweden;

Mr. Mats Nordenborg Program Manager International Cooperation, Technical Assistance Phone: +46 8 782 28 00

Ms. Gunilla Friberg Program Administrator International Coooperation, Technical Assistance Phone: +46 8 782 25 36

Web site: https://www.prv.se/en/capacity-development/ The Swedish Patent and Registration Office has, together with Sida and the World Intellectual Property Organization (WIPO), designed the training programme and is responsible for its management. The Swedish Patent and Registration Office is the national office for registration of Industrial Property Rights such as Patents, Trademarks and Industrial Design as well as responsible for providing information to Industry. The Swedish Patent and Registration Office reports to the Ministry of Enterprise and innovation.

**Please send all applications by e-mail and all related communication to:** international@prv.se

Please also note that applications by email need to be signed and scanned and sent to us in **one** file in PDF format. Name the document with your country abbrevation and last name, ex SE\_Friberg

### PARTNERS



The World Intellectual Property Organization (WIPO) is the specialised UN agency mandated to promote the effective protection and use of Intellectual Property throughout the world by creating an environment and infrastructure conducive to an enhanced understanding of the contribution of intellectual property to human life through economic, social and cultural development, and, in particular, by assisting developing and least developed countries in their capacity building for greater access to, and use of, the intellectual property system. WIPO is responsible for the administration of international treaties on intellectual property. Its headquarters is located in Geneva, Switzerland.

SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

